

KNOWLEDGE FOR GROWTH

01 JUNE 2023 - ANTWERP, BELGIUM

SPONSORSHIP OVERVIEW

Capture the attention of hundreds of high-level life sciences professionals from around the world and strengthen your business relations with clients, prospects and partners.

The top of the European life sciences community will be attending flanders.bio's annual knowledge for growth business conference, attracting decision makers from biotech, pharma and MedTech, agricultural and chemical industries, as well as investors, universities, first-rate research institutes, policymakers and competence providers. Discover our sponsorship & exhibitor packages that will help your company make a lasting impression at this unmissable event.

For more information on the programme, registration, and an overview of sponsors and exhibitors, visit our conference website www.knowledgeforgrowth.be

knowledge for growth is organised by

flanders.bio

TICKETS

There are two kinds of tickets.

Digital Access tickets give you access to the online B2B partnering platform, to the digital exhibition, the job platform, and a selection of the content programme.

Full Access tickets provide you with entry to the live exhibition, access to the entire content programme and access to the full B2B partnering platform, on top of everything online. An overview of ticketing pricing can be found below*.

	Digital Access (DA)	Full Access (FA)
Member EARLY	€ 199	€ 350
Member REGULAR	€ 299	€ 520
Member LATE	€ 351	€ 630
EARLY	€ 324	€ 570
REGULAR	€ 495	€ 865
LATE	€ 549	€ 960

*For the most up to date information and an overview of all pricing options, please visit www.knowledgeforgrowth.be

SPONSORSHIP OPPORTUNITIES

The knowledge for growth conference offers a multitude of meaningful ways to help you maximise your visibility and achieve your business goals. Contact us to discuss any of the opportunities presented in this overview, or to craft a custom package tailored to your needs.

All sponsor/exhibitor packages include:

- Logo visibility at the conference venue.
- An entry in the sponsor/exhibitor listing on the conference website
- An entry in the sponsor/exhibitor listing on the virtual conference platform
- An interactive sponsor hub on the virtual conference platform
- Access to the conference, in person or online

PRIMARY PACKAGES

Platinum

€12.000

- 10 Full Access conference tickets
- 'Platinum Sponsor' entry with your logo on the homepage of the event website
- A dedicated sponsor page on the event website
- Interactive sponsor page on the event platform
- Background and advertising customisations of your interactive sponsor page
- Promotional banner on the homepage of the event platform
- Entry in the sponsor listing on the event platform
- Entry in the exhibitor listing on the event platform
- Logo and acknowledgement prior to each (live)stream
- Logo and acknowledgement mention in all future promotional e-mails prior to the event
- Logo and acknowledgement on printed communications at the event
- Support for an optimal use of the event platform and the exhibitor / sponsor page
- Social media post on Twitter & LinkedIn promoting the sponsorship
- Break-out talk (to be evaluated)
- 6m2 exhibition space
- 20% discount on customised booth panels

Gold

€8250

- 6 Full Access conference tickets
- 'Gold Sponsor' entry with your logo on the event website
- A dedicated sponsor page on the event website
- Interactive sponsor page on the event platform
- Promotional banner on the homepage of the event platform
- Entry in the sponsor listing on the event platform
- Entry in the exhibitor listing on the event platform
- Logo and acknowledgement prior to each (live)stream
- Logo and acknowledgement in all future promotional e-mails prior to the event
- Social media post on Twitter & LinkedIn promoting the sponsorship
- 6m2 exhibition space
- 20% discount on customised booth panels

Silver

€5500

- 3 Full Access conference tickets
- 'Silver Sponsor' entry with your logo on the event website
- A dedicated sponsor page on the event website
- Interactive sponsor page on the event platform
- Promotional banner on the homepage of the event platform
- Entry in the sponsor listing on the event platform
- Entry in the exhibitor listing on the event platform
- Social media post on Twitter & LinkedIn promoting the sponsorship
- 6m2 exhibition space
- 20% discount on customised booth panels

DISCLAIMER

- All prices mentioned in this document are VAT excluded
- Late registration may result in the loss or reduction of certain brand expressions
- In the event of a cancellation of the on-site part of knowledge for growth, either government-imposed or otherwise, we will fall back entirely on the digital component. Adjustments to any existing agreement can in that case be discussed and will depend on the costs already incurred
- Terms & conditions apply for exhibitors

PROGRAMME SPONSORSHIPS

Satellite Session - €3850 for members, €4990 for non-members, incl. 2 Full Access tickets. (Limited availability)

- A 45-min interactive workshop or fireside chat
- Session listed in the official programme and promoted as such.

Sponsored Session - €1989 for members, €2899 for non-members, incl. 1 Full Access ticket

- Attribution in the official programme
- Logo projected at the start of the breakout session
- Promotion in all communications regarding this session.

Optional add-on: Session host - Chair one of the thematic break-out sessions

- €500 incl. 1 Full Access ticket for host.
- Possibility to present your company (5 min) & introduce the session's theme & speakers
- Your roll-up banner in the session's room

Company presentation (online) - €549 for members, €889 for non-members, incl. 1 Digital Access ticket for speaker

- Showcase of your company, services, products etc. (max. 10 minutes)
- Released one month before the conference and available on-demand for all attendees.

CATERING SPONSORSHIPS

Lunch - €2990 incl. 1 Full Access ticket

- Logo presented at catering points and on event tables
- Logo projected at closing slides of the morning programme
- Entry in the online & printed programme

Coffee break - €1990 incl. 1 Full Access ticket

- Logo presented at catering points and on event tables
- Logo projected at closing slide leading up to the coffee break
- Entry in the online & printed programme

Combined catering package - €3990 incl. 2 Full Access tickets

A combination of lunch and coffee break sponsorships

Closing Reception - €2990 incl. 1 Full Access ticket

- Logo presented at catering points and on event tables
- Logo projected at closing slide of the afternoon programme
- Entry in the online & printed programme
- Your own roll-up banner at the reception area

BRANDING SPONSORSHIPS

Lanyard - €3750 incl. 1 Full Access ticket

Your logo in full colour around the neck of every attendee for the entire day.

Crew branding - €1925 incl. 1 Full Access ticket

First impressions are important. Be the first brand seen by conference attendees by printing your one-colour logo on the crew polos.

Wi-Fi network - €1925 incl. 1 Full Access ticket

- Your company name seen by every attendee getting online.
- Your logo advertised in print and on screen.

Partnering - €5550 incl. 2 Full Access tickets

- A.I.-powered partnering software allows to book one-on-one meetings with all attendees.
- Your own roll-up banner in the partnering area
- Logo display on all partnering tables
- Logo in all related promotional e-mails and social media posts

Advertising banner (3 available) - €3395 incl. 2 Full Access tickets

A not to be missed rotating banner on the homepage of the virtual conference platform and as pop-up when opening the mobile app.

Push notification (2 available) - €1925 incl. 1 Full Access ticket

Send out your communication to all participants at once during the conference. Most successful in addition to another sponsor and/or exhibitor package.

EXHIBITOR OPPORTUNITIES

Booths are sold on a first come, first served basis.

flanders.bio members benefit from a **30-40% reduction** on exhibitor packages. For more info on flanders.bio memberships, visit www.flanders.bio

Digital Exhibitor Package - €595 / €960 incl. 1 Digital Access ticket

An extensive online company profile in addition to the online visibility on knowledgeforgrowth.be. On this profile you can showcase your company through text, video, images, and links. You can also (video)chat with participants directly from your profile page and schedule 1-on-1 meetings.

- Interactive exhibitor profile page
- Access to the knowledge for growth partnering tool
- Access to the digital Exhibitor Centre for all registered colleagues
- Your company info & logo on the knowledge for growth website

Add-ons:

- + Advertisement banner: €100
- + Custom background: €100
- + Recruitment package: €150

Full Access Exhibitor Package

- 6 sqm floor space - €2200 / €3500 > Second 6 sqm booth at 50%!
- 8 sqm floor space - €2750 / €4375

- Everything in the Digital Exhibitor Package
- 2 Full Access tickets
- 2-3 spotlights
- Walls (building & dismantling included)
- Wireless internet access
- Electricity (1800W -230V)

Add-ons:

- + Built-in TV screen: €185
- + Customised booth panels: €125 / panel (booths consist of 3 to 6 panels)
- + Recruitment package: €150
- + 1 table + cover: €30
- + 1 chair: €15

Contact us

Don't hesitate to get in touch for more details on sponsoring, exhibiting, advertising or partnering, including custom-made options that fit your company's objectives and budget.

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www.knowledgeforgrowth.be

About the organiser

flanders.bio is an independent life sciences cluster organisation based in Flanders, Belgium. The organisation brings together 350 member organisations from Belgium and abroad, and helps them to create value by organising networking and training activities, supporting internationalisation, providing services and building expertise.

www.flanders.bio

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