

KNOWLEDGE FOR GROWTH

16 MAY 2024 - ANTWERP, BELGIUM

SPONSORSHIP OVERVIEW

Capture the attention of high-level life sciences professionals from around the world and strengthen your relations with clients, prospects and partners at flanders.bio's premier annual event. This influential gathering welcomes decision-makers from biotech, pharma, MedTech, agricultural and chemical industries, along with esteemed investors, universities, top-notch research institutes, policymakers, and leading competence providers.

Seamlessly integrate your company into the fabric of this unmissable event, ensuring a lasting impression that resonates with industry leaders and key stakeholders. Don't just attend; **become an integral part of the conversation and showcase your commitment to shaping the future of life sciences.**

Join us at Knowledge for Growth and let your brand shine amidst the best in the industry. Elevate your impact, forge valuable connections, and position your company at the forefront of innovation. **Discover sponsorship possibilities today!**

Knowledge for Growth is organised by

flanders.bio

TICKETS

There are two kinds of tickets.

Digital Access tickets give you access to the online B2B partnering platform, to the digital exhibition, the job platform, and a selection of the content programme.

Full Access tickets provide you with entry to the live exhibition, access to the entire content programme and access to the full B2B partnering platform, on top of everything online. An overview of ticketing pricing can be found below*.

	Digital Access (DA)	Full Access (FA)
Member EARLY		€ 432
Member REGULAR	€ 300	€ 540
Member LATE		€ 720
EARLY		€ 720
REGULAR	€ 500	€ 900
LATE		€ 1200

*For more details and an overview of all pricing options, please visit www.knowledgeforgrowth.be

SPONSORSHIP OPPORTUNITIES

The Knowledge for Growth conference offers a multitude of meaningful ways to help you maximise your visibility and achieve your business goals. Contact us to discuss any of the opportunities presented in this overview, or to craft a custom package tailored to your needs.

All sponsor/exhibitor packages include:

- Logo visibility at the conference venue.
- An entry in the sponsor/exhibitor listing on the conference website
- An entry in the sponsor/exhibitor listing on the virtual conference platform
- An interactive sponsor hub on the virtual conference platform
- Access to the conference, in person or online

PRIMARY PACKAGES

Platinum **SOLD**

€12.000

- 10 Full Access conference tickets
- 'Platinum Sponsor' entry on the event website's homepage
- A dedicated sponsor page on event website
- Interactive sponsor page on event platform
- Background and advertising customisations of the interactive sponsor page
- Promotional banner on the homepage of the event platform
- Entry in sponsor listing on event platform
- Entry in exhibitor listing on event platform
- Logo and acknowledgement prior to each (live)stream
- Logo and acknowledgement in all future promotional e-mails prior to the event
- Logo and acknowledgement on printed communications at the event
- Support for an optimal use of the event platform and exhibitor / sponsor page
- Social media post on Twitter & LinkedIn promoting the sponsorship
- Break-out talk (to be evaluated)
- 6m² Premium+ exhibition space or lower
- 20% discount on customised booth panels

Gold

€9000

- 6 Full Access conference tickets
- 'Gold Sponsor' entry on the event website's homepage
- A dedicated sponsor page on event website
- Interactive sponsor page on event platform
- Promotional banner on the homepage of the event platform
- Entry in sponsor listing on event platform
- Entry in exhibitor listing on event platform
- Logo and acknowledgement prior to each (live)stream
- Logo and acknowledgement in all future promotional e-mails prior to the event
- Social media post on Twitter & LinkedIn promoting the sponsorship
- 6m² Premium exhibition space or lower
- 20% discount on customised booth panels

Silver

€6000

- 3 Full Access conference tickets
- 'Silver Sponsor' entry with your logo on the event website
- A dedicated sponsor page on event website
- Interactive sponsor page on event platform
- Promotional banner on the homepage of event platform
- Entry in sponsor listing on event platform
- Entry in exhibitor listing on event platform
- Social media post on Twitter & LinkedIn promoting the sponsorship
- 6m² Premium exhibition space or lower
- 20% discount on customised booth panels

DISCLAIMER

- All prices mentioned in this document are VAT excluded.

- Late registration may result in the loss or reduction of certain brand expressions.

- In the event of a cancellation of the on-site part of Knowledge for Growth, either government-imposed or otherwise, we will fall back entirely on the digital component. Adjustments to any existing agreement can in that case be discussed and will depend on the costs already incurred

- Terms & conditions apply for exhibitors

PROGRAMME SPONSORSHIPS

Satellite Session - €4990 (20% discount for members), incl. 2 Full Access tickets. (Limited availability)

- A 45-min presentation, workshop or fireside chat
- Session listed in the official programme and promoted as such.

Sponsored Session - €2850 (20% discount for members), incl. 1 Full Access ticket

- Attribution in the official programme
- Logo projected at the start of the breakout session
- Promotion in all communications regarding this session.

Optional add-on: Session host - Chair one of the thematic break-out sessions

€500 incl. 1 Full Access ticket for host.

- Possibility to present your company (5 min) & introduce the session's theme & speakers
- Your roll-up banner in the session's room

Digital Company Presentation - €800 (20% discount for members), incl. 1 Digital Access ticket

- Showcase of your company, services, products etc. (max. 10 minutes)
- Released one month before the conference and available on-demand for all attendees.

CATERING SPONSORSHIPS

Lunch - €2990 incl. 1 Full Access ticket

- Logo presented at catering points and on event tables
- Logo projected at closing slides of the morning programme
- Entry in the online & printed programme

Coffee break - €1990 incl. 1 Full Access ticket

- Logo presented at catering points and on event tables
- Logo projected at closing slide leading up to the coffee break
- Entry in the online & printed programme

Combined catering package - €3990 incl. 1 Full Access ticket

A combination of lunch and coffee break sponsorships

Closing Reception - €2990 incl. 1 Full Access ticket

- Logo presented at catering points and on event tables
- Logo projected at closing slide of the afternoon programme
- Entry in the online & printed programme
- Your own roll-up banner at the reception area

NEW

Closing Dinner - €4990 incl. 1 Full Access tickets

- Logo presented at catering points and on event tables
- Logo projected at closing slide of the afternoon programme
- Entry in the online & printed programme
- Your own roll-up banner at the dinner area
- Participation to the dinner for up to five people

BRANDING SPONSORSHIPS

Crew branding - €2150 incl. 1 Full Access ticket

First impressions are important. Be the first brand seen by conference attendees by printing your one-colour logo on the crew polos.

Wi-Fi network - €2200 incl. 1 Full Access ticket

- Your company name seen by every attendee getting online.
- Your logo advertised in print and on screen.

Partnering - €5500 incl. 2 Full Access tickets

Matchmaking software allows to book one-on-one meetings with all attendees.

- Your own roll-up banner in the partnering area
- Logo display on all partnering tables
- Logo in all related promotional e-mails and social media posts

Advertising banner (3 available) - €3890 incl. 2 Full Access tickets

A clickable, rotating banner on the homepage of the virtual conference platform and as pop-up when opening the mobile app. Cannot be missed!

Push notification (2 available) - €1985 incl. 1 Full Access ticket

Send out your communication to all participants at once during the conference, or target a specific group. Most successful in addition to another sponsor and/or exhibitor package.

Lanyard - €3750 incl. 1 Full Access ticket **SOLD**

Your logo in full colour around the neck of every attendee for the entire day.

* In an ongoing effort to minimize the environmental impact of the events we organise, we have phased out the use of conference bags and goodies since 2022. Find out what other actions we are implementing to reduce our ecological footprint.

EXHIBITOR OPPORTUNITIES

Booths are sold on a first come, first served basis.

flanders.bio members benefit from a **40% reduction** on Standard Exhibitor Packages.
For more info on flanders.bio memberships, visit www.flanders.bio

Digital Exhibitor Package

- Interactive exhibitor profile page*
- 1 Digital Access ticket
- Access to the KFG partnering tool
- Access to the digital Exhibitor Centre for all registered colleagues
- Your company info & logo on the KFG website

Add-ons:

- + Advertisement banner: €100
- + Custom background: €100
- + Recruitment package: €150

* An interactive online company profile in addition to the online visibility on knowledgeforgrowth.be. Via this profile you can showcase your organisation through text, video, images, and links. You can (video)chat with participants directly from your profile page and schedule 1-on-1 meetings.

Full Access Exhibitor Package

- Digital Exhibitor Package
- 2 Full Access tickets
- 2-3 spotlights
- Walls (building & dismantling included)
- Wireless internet access
- Electricity (1800W -230V)

Add-ons:

- + Built-in TV screen: €255
- + Customised booth panels: €139 / panel (booths consist of 3 to 6 panels)
- + Recruitment package: €299 / €399
- + 1 table & cover: €30
- + 1 chair: €15

Size	Membership	Standard	Premium	Premium+
6 sqm	Member	€2310	€2541	€2772
6 sqm	Non-member	€3850	€4235	€4620
8 sqm	Member	€3070	€3379,2	€3686,4
8 sqm	Non-member	€5120	€5632	€6144
Digital	Member	€595		
Digital	Non-member	€960		

Discover the floorplan at kfg2024.expofp.com

For more information on the programme, registrations, and an overview of committed sponsors and exhibitors, visit our conference website www.knowledgeforgrowth.be

Contact us

Don't hesitate to get in touch for more details on sponsoring, exhibiting, advertising or partnering, including custom-made options that fit your company's objectives and budget.

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About the organiser

flanders.bio is an independent life sciences cluster organisation based in Flanders, Belgium. The organisation brings together 350 member organisations from Belgium and abroad, and helps them to create value by organising networking and training activities, supporting internationalisation, providing services and building expertise.

www.flanders.bio

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